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IN THE CLAIMS:

Please amend the claims as indicated below.

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1 Claims 1-47 (Cancelled)

1 48. (New) A method for real time mobile commerce transactions comprising:
2 receiving a selected transaction request transmitted from a mobile device to a
3 central server, wherein the selected transaction request comprises an information search
4 request, an information acquisition request, an information comparison request, a price
5 request, a price comparison request, a transaction instruction request, and a transaction
6 execution request, and wherein transmitting the selected transaction request comprises,
7 transmitting using a keyboard, transmitting using audible speech, and transmitting visual
8 data, comprising data in a touch screen enabled display panel format;
9 querying at least one server regarding the selected transaction request in response
10 to receiving the selected transaction request;
11 receiving a response to the query from the at least one server;
12 processing the received response, including formatting the received response;
13 transmitting the processed response to the mobile device, such that the mobile
14 device receives the response in one of a plurality of formats comprising an audible data
15 format, and a visual data format including a touch screen enabled display panel format;
16 and
17 executing a transaction in response to a received transaction execution request,
18 including communicating with the at least one server using data received from the mobile
19 device.